

# Seagull project

*Ulf Andersson*

## **Notes from the WP-5 meeting in Ronneby 2002-12-04**

### Participants

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1. Ulf opened the meeting and then all the participants made a short presentation of themselves. All countries are now represented in Workgroup 5.
2. Ulf informed about the measures taken in WP 5 since the first meeting in Gdansk the 26 of September. There it was decided that a brochure about the Seagull-project should be produced as soon as possible.

The brochure is now produced and printed in an English edition of 4000 and 4000 in a Swedish edition. The English version is distributed to each ERB-partner.

At the Steering Committee meeting for the Seagullproject the 8 of November it was also decided that the brochure should be translated to all languages.

The Workgroup discussed this SC decision, and all participants found it very good. Niels-Chresten declared that for Bornholm it would be enough with the Swedish edition.

We decided that all other partners should translate from the English version and then inform Ulf about the printingcosts. The printingcosts would then be covered within the projectbudget.

Ulf also informed that the exhibition stands, both for presenting the organisation ERB and the INTERREG-project Seagull, are produced now. The stands were used for the first time at the BSSSC conference in Lillehammer the 24-26 of October. The theme for the conference was "Regions in partnership for the future" and Seagull was one of 15 projects represented at the conference.

### **3. Information strategy for ERB**

Ulf had sent out a draft for an Information Strategy produced by the Swedish firm Givakt. All partners had the same opinion about the draft. It was too much focused on the Seagull project and thereby not useful as Information strategy for ERB as an organisation.

Niels-Chresten made a presentation of his thoughts about how an Information strategy could be. There are three things that are most important: Visibility, Accessibility, and Transparency. From Niles-Chrestens presentation we had a very good discussion about the informationflow in ERB. The discussion ended up in a decision that Niels-Chresten would work out a draft for procurement of an Information and Communication Strategy for the ERB. This proposal shall then be distributed and finally decided upon at the next meeting.

During spring 2003 the company we chose will work out a proposal, and then there will be discussions and approval of the Strategy by the ERB board and council in May – June.

### **4. The Web-site – short term improvements.**

Erik informed about what has been done of short term improvements of the Web-site. He has made a connection from the Web-site to a more closed section where, e.g. drafts and ideas could be presented and discussed. The address to the closed section is [www.eurobalt.org/admin](http://www.eurobalt.org/admin). As web-master Erik is responsible for updating of the Web-site. All that we want to be published in the closed section shall be sent to him.

All were very satisfied with this improvement. We also discussed that it is important that all Regional Web-sites have links to the ERB Web-site and vice versa. It was decided that we all should check this up.

## **5. Evaluation of the Seagull-project**

Ulf informed about, that during this first milestone, Sep-Feb, preparations would be taken for Public procurement of Evaluation of the Seagull-project. The Evaluation will begin during milestone 2. Both the results and the process of the project will be evaluated. The economy of the project will be evaluated separately by an auditor.

We discussed the possibility of a networking evaluation, with expert consultants from all countries. It was decided that Ulf should check if this was possible, due to the budget, and send an e-mail to all participants as soon as possible.

Anyhow, to the next meeting with the Workgroup, there must be a draft for procurement of Evaluation. It was also said that this draft should be sent in advance so that all members of the Workgroup could make comments.

## **6. Any other business**

Liga and Gunta raised the question about the interpreters at the Ronneby Conference. Interpretation to Latvian was not good. All partners had comments on this matter and the opinions differed. We decided that Erik and Ulf should discuss with the other projectleaders, if it would be possible to send out a questionnaire to the participants of the conference.

Erik once more apologised for the problems for some participants, due to the delay of the ferry.

## **7. Next meeting**

We decided to have the next meeting at the 27th of January in connection to the ERB-boardmeeting in Liepaja.