

Seagull: Development programmes for rural areas

***Rural areas in Kaliningrad region:
Strategy and Perspectives
(«Development Strategy for the rural areas
in Kaliningrad region up to 2010»)***

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The main problems

- ◆ Decrease of agricultural industry and its stagnation;
- ◆ Lack of development of industrial, social and engineering infrastructure;
- ◆ Domestic problems;
- ◆ High unemployment rate;
- ◆ Problem of social “purity” of the village;
- ◆ Migration to cities, pendulum migration;
- ◆ Employment of women and youth problems.





Strategic Priorities

- ◆ A. Development of *SME* in both agricultural and non-agricultural rural economics. Support from state authorities and direct participation and account of non-governmental organizations and businesses.
- ◆ B. Development of non-agricultural activities (agro tourism e t.c.) .
- ◆ C. Transition of agricultural industry into high-tech based branch of economy, the basis of which are large vertically integrated trade industries



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Strategy and Perspectives

Readjustment of unprofitable enterprises

Development of consulting centers for SME

Support and development of business community by favorable taxation and loans, ownership institute

Development of vertical integration of cooperatives and other structures, including production of raw materials, processing and production of integrated products, organization of wholesale and retail trade

Land survey – the deliverance of free land

Social development of the rural areas

Vocational training for human resources, including compulsory training, for the specialists of collective farms, with partial financing from regional and federal budgets;

Development of agricultural science

Development of certification, standardization and metrology

Expansion of the international cooperation, realization of the international projects aimed at maintenance of self-employment among youth.



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Vision

RURAL AREAS ARE:

- ◆ it's areas that have close contacts with the subjects of Russian Federation and eroregions in economics, politics and culture;
- ◆ areas where agroindustry and industry oriented on new intensive high-productive, resourses and energy-saving technologies are located
- ◆ developing areas with high level of economical increasing
- ◆ areas for optimization of economical, organizational, legislative, institutional and ecological moments of cooperation



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Mission

Providing the economical and food safety in Kaliningrad region by means of support and creation the conditions for rural areas' development

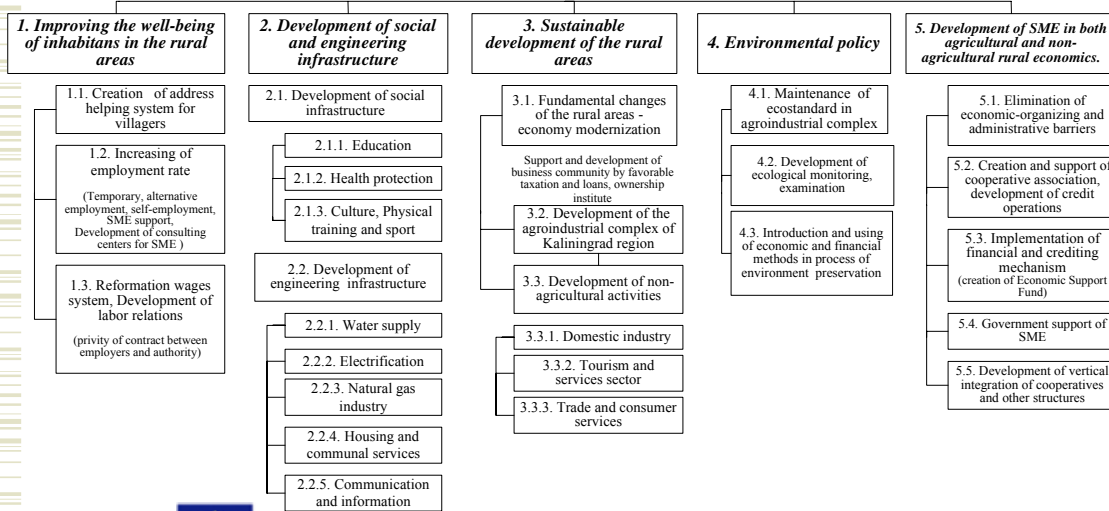


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The main goal and tasks of Strategy

Living standards sustainable growth of the rural areas in Kaliningrad region



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Performance of Strategy

Strategic tools:

- ◆ target planning of rural areas' developing and social sphere in rural areas of Kaliningrad region
- ◆ attraction resources from federal budget in the frames of regional and federal programmes realization
- ◆ financing, preferential crediting, providing guarantees and subsidizing rate of percent on credits from the regional budget

- ◆ financing, preferential crediting from the local budgets

- ◆ communicational dialog with the agroholdings, associations and companies producing agricultural production
- ◆ financing in the frames of international projects.



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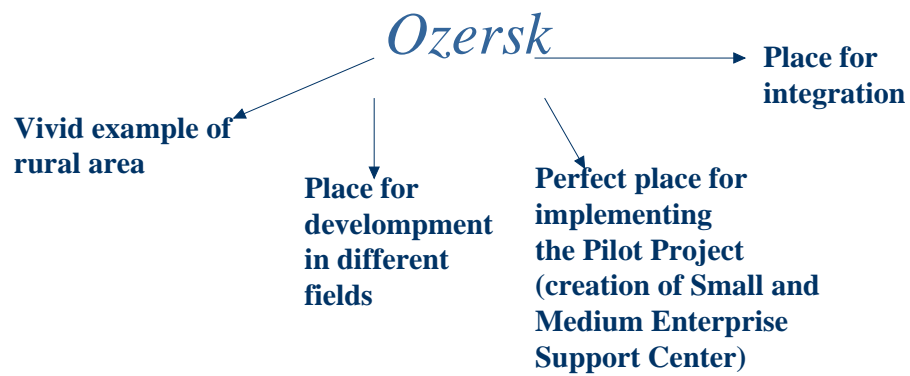
Expected Results of Strategy

- ◆ growth of agricultural production 1,5 times
- ◆ growth of internal trade turnover 3 times
- ◆ growth of the rate of population income 2 times
- ◆ unemployment is not more than 6 %





Ozersk





It's necessary to establish the mutual trust in the triangle between citizens, authorities and business.

The main idea in Center's functioning is to arrange the relation in the triangle





citizens

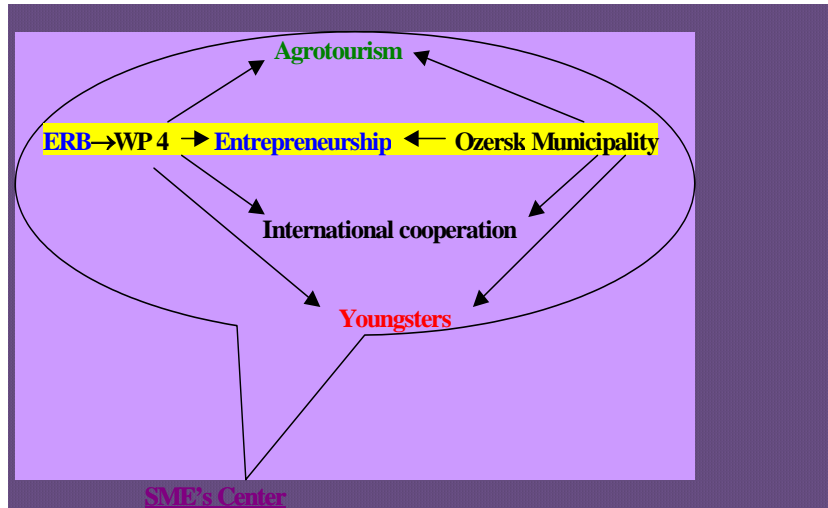
authority

Priorities:

- to develop small entrepreneurship in Ozersk region
- to help and attract the youngsters
- exchange of knowledge and experiences
- developing of international contacts

Directions	Euroregion Baltic	Ozersk region
Youngsters	involving	<ul style="list-style-type: none"> - selfrealization - activation - creation of new opportunities
Tourism	<ul style="list-style-type: none"> - spreading the tourism on the territory of ERB - improving the ways of developing 	<ul style="list-style-type: none"> - studying the opportunities - creation of conditions for developing - gaining the experience
Entrepreneurship	Good-working interaction system in 	Formation of interaction links in the 
International cooperation	Sharing the experience	Gaining the experience

SME's Center in Ozersk is th place for entrepreneurship's interaction and communication in different spheres and levels.





*SME Support Center in Ozersk is the place
for activation entrepreneurs' initiative.*

The main principle is to increase the number of entrepreneurs in region by means of informational and consulting service:

- χολλεχτιον οφ τηε ινφορματιον χονχερνινγ σμαλλ εντρεπρενευρσηπσ αχτιπιτυ ιν ρεγιον (ε.γ. λεγισλατιπε νορμσ, δατα οφ νυμβερ ανδ στρυχτυρε οφ εντρεπρενευρσηπ, ινπρεστμεντ προφεχτσ)
- χονσυλτατιονσ ον βυσινεσσ μαναγεμεντ θυεστιονσ
- χονσυλτατιονσ ον ταξ ανδ λαω νορμσ
- ηελπ ιν φινδινγ τηε ινπρεστορσ, βυσινεσσ παρτνερσ ανδ αρεα φορ βυσινεσσ ινδυστρψ
- ηελπ ιν φινδινγ ανδ πρεπαρινγ περσοννελ
- ηελπ ιν ινφορματιοναλ ιντεραχτιον βετωεεν ΣΜΕ'σ Χεντερσ ιν Καλινινγραδ ρεγιον
- ηελπ ιν μακινγ τηε βυσινεσσ-πλανσ ανδ μαρκετινγ
- χονσυλτατιονσ ον χονδιτιονσ φορ γετινγ τηε χρεδιτσ