



## WP3

*Innovative centres and SME:s  
as vehicles in regional development*



# Seagull seminar Klaipeda

September 16 –17 2003

Welcome to a seminar that  
takes you into  
future development in a  
spirit of entrepreneurship

Klaipeda City Hall  
September 16 – 17  
Eva-Lisa Ahnström

The Seagull Project is co-financed by the European Union  
Baltic Sea Region INTERREG III B Programme





## WP3

*Innovative centres and SME:s  
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Euroregion Baltic, ERB

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- The aims and forms of co-operation, ERB:
    - To improve life conditions of the people inhabiting the area of ERB
    - To promote mutual contacts
    - To tighten bonds among local communities
    - To plan activities aimed at providing sustainable development among the members of ERB
    - To promote actions aiming at co-operation between regional and local authorities





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Seagull in ERB

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- Seagull is a co-operation between all ERB members. The project aims at deepening and concretising the ERB co-operation through working out a joint strategy for long term development and a Joint Transnational Development Programme, JTDP, for the region.





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Strategic focus Seagull WP3

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- Develop networks in line with the Triple Helix model
- How to develop Innovative Centres
- Methods for supporting entrepreneurship, especially female ones
- Spatial dimensions





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Goal and aim

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- Better understanding of the role of cities/regions in developing Innovative Centres
  - A consistent network between and within the Innovative Centres in ERB
  - Enhanced understanding of how cities can support female entrepreneurship





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Results of WP3

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- 6 regional seminars around the ERB = transfer of knowledge
- Final seminar autumn 2004, Sweden
- Network/s of innovative centres/ environments
- Input to the overall political strategy for the ERB (JTDP)





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Expert reports

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- **Expert reports**

- Results of an inquiry to science parks and innovative centres including technology networks in the Euroregion Baltic (ERB), Part 1
- Review of existing links between innovation centres and clusters, such as science parks etc, in the member regions of Euro-region Baltic (ERB)
- Review of existing studies on the subject of innovation policy/actions and implementations concerning and/or affecting the member regions of Euroregion Baltic (ERB)

<http://www.eurobalt.org/seagull-wp3/index.htm>





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Form for seminar, Exhibition

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- More workshop than seminar
- Discussions, discussions, discussions
- Open minded, focus on small steps in close future
- Exhibition





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- After this seminar...
    - Lessons learnt?
    - How to proceed?
    - Have knowledge, but spread out
    - Have reports as background, what has to be more visible and how?
    - Tool box???





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- Tool box
  - Aim: very concrete and tactile "tools" for different phases of establishing innovative environments/Science Parks etc (including settings, models see from different view points)  
How to???
  - Target groups:
    - Politicians/public organisation (initiators)
    - Companies (benefits)

