



WP3

*Innovative centres and SME:s
as vehicles in regional development*



Seagull seminar Kaunas

September 18 - 19 2003

Welcome to a seminar that
takes you into
future development in a
spirit of entrepreneurship

Kaunas Science Park
September 18 – 19
Eva-Lisa Ahnström

The Seagull Project is co-financed by the European Union
Baltic Sea Region INTERREG III B Programme





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Euroregion Baltic, ERB

- The aims and forms of co-operation, ERB:
 - To improve life conditions of the people inhabiting the area of ERB
 - To promote mutual contacts
 - To tighten bonds among local communities
 - To plan activities aimed at providing sustainable development among the members of ERB
 - To promote actions aiming at co-operation between regional and local authorities





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Seagull in ERB

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- Seagull is a co-operation between all ERB members. The project aims at deepening and concretising the ERB co-operation through working out a joint strategy for long term development and a Joint Transnational Development Programme, JTDP, for the region.





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Strategic focus Seagull WP3

- Develop networks in line with the Triple Helix model
- How to develop Innovative Centres
- Methods for supporting entrepreneurship, especially female ones
- Spatial dimensions





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Goal and aim

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- Better understanding of the role of cities/regions in developing Innovative Centres
 - A consistent network between and within the Innovative Centres in ERB
 - Enhanced understanding of how cities can support female entrepreneurship





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Results of WP3

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- 6 regional seminars around the ERB = transfer of knowledge
 - Network/s of innovative centres/ environments
 - Input to the overall political strategy for the ERB (JTDP)





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Expert reports

- **Expert reports**

- Results of an inquiry to science parks and innovative centres including technology networks in the Euroregion Baltic (ERB), Part 1
- Review of existing links between innovation centres and clusters, such as science parks etc, in the member regions of Euro-region Baltic (ERB)
- Review of existing studies on the subject of innovation policy/actions and implementations concerning and/or affecting the member regions of Euroregion Baltic (ERB)

<http://www.eurobalt.org/seagull-wp3/index.htm>





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Form for seminar, Exhibition

- More workshop than seminar
- Discussions, discussions, discussions
- Open minded, focus on small steps in close future
- Exhibition





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- *Aspects on creation of Innovative centres/clusters*
 - Why? Reasons to start and develop
 - Preconditions needed
 - How to?





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- After this seminar...
 - Lessons learnt?
 - How to proceed?
 - Have knowledge, but spread out
 - Have reports as background, what has to be more visible and how?
 - Tool box???





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- Tool box
 - Aim: very concrete and tactile "tools" for different phases of establishing innovative environments/Science Parks etc (including settings, models see from different view points)
How to???
 - Target groups:
 - Politicians/public organisation (initiators)
 - Companies (benefits)

