

Summary, WP3 seminar, Elblag September 17 2004
WP-leader Eva-Lisa Ahnström

Lot of initiatives are ongoing.

The need to have an **ongoing process** (experiences also from the Swedish participants. Start – strong injection BUT continue to give injections!

Process oriented thinking for building of clusters and centres gives a sound approach and better possibilities for sustainability. Movement

Different **financing models** have to be looked in to, presented. Large funding, small funding and no funding – adjust activities and be prepared to start with very small budget.

Promotion in different levels. Fill the gap between old and new.

Reflection and awareness of the **positive change of society climate** a successful innovative environment that includes companies, universities/higher education and public administration can give. Examples made visible.

Crisis can stimulate innovation, new thinking. Use it in a positive way.

Awareness of the **different roles/functions** necessary when setting up Innovative centres clusters. The buildings comes later.

Inter institutional approach, **triple helix** models, useful to make use of collected competence and contacts. Co-operation between different actors.

Incubators used deliberately for finding and helping **innovative entrepreneurs** to start.

Establishment of **good contacts** in the region is essential, **systematic networking** absolutely necessary. Contacts person to person as well as digital meeting points has to be considered.

Network as facilitating factor. F2F meetings are important, support by on-line tools. With mutual support, knowledge sharing and a strong network within the region some mistakes can certainly be avoided. Reasons for the necessity of funding within the area can be made clear. Partnerships for future work in innovative projects can more easily be arranged.

Found interest for the “**tool-box**” that is under construction in WP3. Can offer models, examples and be a contact point for organisations, persons involved in questions related to innovative centres and clusters.

“**Best practice**” made available in an easy accessible and concrete way (many good examples shown during seminars) Make established and new models for building attractive business climate **visible**.

Sustained work.

“Real work” however has of course to take place locally. **Think global work local.**

The language issue is very important!