



## WP3

*Innovative centres and SME:s  
as vehicles in regional development*



## - Take off – Seagull WP3 Final Seminar

**Ronneby, Sweden  
November 19, 2004**

Ronneby  
November 2004  
Eva-Lisa Ahnström

The Seagull Project is co-financed by the European Union  
Baltic Sea Region INTERREG III B Programme





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**Euroregion Baltic, ERB**

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- The aims and forms of co-operation, ERB:
    - To improve life conditions of the people inhabiting the area of ERB
    - To promote mutual contacts
    - To tighten bonds among local communities
    - To plan activities aimed at providing sustainable development among the members of ERB
    - To promote actions aiming at co-operation between regional and local authorities





## **WP3**

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**Work so far in WP3...**

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- Seminars
- Contact list → actual network
- Tool-box





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- **Seminars in Lithuania**



*Klaipeda September 16 –17 2003*



*Kaunas September 18 - 19 2003*





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- Seminars in Latvia



*Liepaja October 22 2003*



*Ventspils October 23 2003*



- **Seminars in Russia and Poland**



*Kaliningrad March 16 2004*



*Elblag September 17 2004*



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### Goal and aim

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- Better understanding of the role of cities/regions in developing Innovative Centres
- A consistent network between and within the Innovative Centres in ERB
- Enhanced understanding of how cities can support female entrepreneurship





## WP3

### *Innovative centres and SME:s as vehicles in regional development*

- During every seminar the following questions were raised and discussed:
  - Lessons learnt?
  - How to proceed?
  - How to spread the knowledge?
  - A “tool box”?





*Summary in Klaipeda*

## **Feedback:**

- Seminars useful and good, lectures given were said relevant and especially the practical approach was found excellent.
- Workshops and discussions; necessary to get engagement and deeper understanding.
- Suggestion to continue the discussion in a network was accepted with enthusiasm.
- Aim to form a “toolbox” together through the network was appreciated



**WP3**  
**?????**  
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- **Some issues concerning input to JTDP :**
    - **Explain/concretise the use of networking (knowledge transfer, increased competitiveness in ERB inside the area of ICT)**
    - **Increase possibility to start and run Innovative centres and clusters by using collected knowledge and competence.**
    - **Emphasise the need for active entrepreneurship**
    - **Identify useful models and tools, in general and specific for adaptation to local conditions presented in a easy accessible, concrete way to spread knowledge to decision makers and “doers”. It is here the planned tool-box can be important.**
    - **An inventory of models and tools that can be part of a future tool box has started and is to be continued on the WP3 web site.**





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### *Innovative centres and SME:s as vehicles in regional development*

### **Platform, Seagull WP3-web**



- [Home](#)
- [Network Information](#)
- [Reports](#)
- [Seminars 2003-2004](#)
- [Tool Box](#)
- [Network Contacts](#)
- [News](#)



#### **Innovative centres and SME:s as vehicles in regional development**

*- Technology and science parks, clusters  
incubators in Euroregion Baltic -*



The cooperation between regions in the Baltic Sea for the creation of innovative environments has developed through workpackage 3 of the Seagull DevERB project. The cooperation concerns six member regions of the Euroregion Baltic, ERB – Sweden, Denmark, Poland, Russia, Lithuania and Latvia. The networks activities contain this far exchange of practical and theoretical knowledge in related subjects, primarily through reports and seminars.

#### **Strategic focus**

The aim of the "Innovative centre part" of the Seagull project is to actively stimulate entrepreneurship and innovations in the ERB countries. Operationally it will be implemented through national and regional networking concerning the development of innovative environments in each country. Theoretically it is advocated and coordinated through methods for supporting entrepreneurship (especially female ones), use of the triple helix model and development of innovative centres.





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- **Content:**
  - Background info,  
“read more”
  - Network
  - Tool box





## NETWORK CONTACTS

### Main contact person:

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### Network contacts by institution:

- [Technology and Science Parks](#)
- [National and International Networks](#)
- [Clusters](#)
- [Incubators](#)
- [Pre-Incubators](#)
- [Universities](#)

### Network contacts by country:

- [Sweden](#)
- [Lithuania](#)
- [Latvia](#)
- [Denmark](#)
- Poland
- [Kaliningrad](#)

Ronneby  
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Eva-Lisa Ahnström

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- Network contacts sorted by:
    - Institution
    - Country
    - Person

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# Tool box

The tool box is meant to have the function of a concrete "tool" for different phases of establishing innovative environments, science parks etc. in different countries. Here you will find useful guidance and information for process-related work from initiation to outcome:

[Documents and policies](#)

[Reports](#)

[Models and methods](#)

[Library](#)

[Network contacts](#)

- Never ready...
- Models and methods...
- Contribute, becomes what we make it to

