

**Rolf A Karlson**

Project manager  
+46-70-776 20 44  
rolf.a.karlson@telia.com

**Lars Öhrman**

Project leader WP1  
+46-70-251 27 34  
lars.ohrman@  
kalmar.regionforbund.se

**Carolina Gunnarsson**

Project leader WP2  
+46-480-44 83 82  
carolina.gunnarsson@  
kalmar.regionforbund.se

**Eva-Lisa Ahnström**

Project leader WP3  
+46-457-38 51 40  
eva-lisa.ahnstrom@bth.se

**Erica Månsson**

Project leader WP4  
+46-470-72 47 51  
erica.mansson@  
europakontor-g.com

**Ulf Andersson**

Project leader WP5  
+46-73-408 44 70  
ulf.andersson@  
kronoberg.komforb.se

**Erik Ciardi**

Project officer  
+46-480-44 83 33  
erik.ciardi@  
kalmar.regionforbund.se

**Roma Stubriene**

Project co-ordinator  
Seagull RC  
+370-655-66784  
roma@klaipeda.aps.lt

**Victor Koshelev**

Project leader Seagull RC  
+7-011-452 2669  
koshelev@bltfrd.koenig.su

*Seagull is a project for the Euroregion Baltic (ERB) with the main purpose of developing and anchoring a long-term strategy and a joint trans-national development programme (JTDP) for the region. The programme will form the basis for future investments in the environment and infrastructure, etc. It will thereby contribute to social, economic and environmentally sustainable development throughout the region.*

Seven out of totally nine workshops have now been implemented in the ERB member regions about regional development plans and ideas and expectations on a long term strategy and a Joint Transnational Development Programme (JTDP) for ERB. The workshops have been carried out in Kalmar, Klaipeda, Ventspils, Växjö, Olsztyn, Gdansk and Karlshamn. They have gathered 10-15 experts at each occasion except in Karlshamn where also leading regional and local politicians participated. The two remaining workshops – in Rönne and Kaliningrad are planned to January 2004.

**Summary conclusions from the workshops:**

- The interest for an ERB strategy and JTDP has been manifested during the workshops. Lively discussions and many ideas/proposals.
- A strategy and JTDP mean added values to the regions.
- We must learn to “talk the same language” – need of consensus about definitions.
- A joint strategy and JTDP should not be based on lowest common denominator of regional priorities, but on what an ERB perspective can add in the common ERB interest – not only in certain areas like environment and tourism but also in a more comprehensive perspective.
- It is essential to attain a common understanding and definition of a set of particularly important parameters for regional development in ERB.
- It is important to focus on social parameters in the interest of the citizen. To focus on the human capital.
- It is also important to reach a common understanding about interpretation of directives and other EU means of key interest to be implemented in e.g. the environmental area, on the labour market, and as support to SMEs.
- Networks should be established for benchmarking between ERB members in certain areas like:
  - what methodological aspects are crucial for successful regional development programming,
  - how to enhance competitiveness and entrepreneurship in the private sector,
  - good governance/management in municipalities and regions,
  - sustainable development,
  - rural development.
- A well anchored and prioritised JTDP will be of utmost importance for ERB as a political body influencing on national and EU level in the interest of its member regions.
- Accordingly a JTDP in its first stage should not exclude, but on the other hand not put a main focus, on propositions on concrete investment projects.

These are a few suggestions and conclusions from the discussions in answer of the question: “What should be seen as the most important added values in your regional perspective of a common ERB strategy and the development of a JTDP for ERB?”